

Dear Members,

We are happy to share the International Day of the Midwife 2016 Resource Pack and artworks with you to help you plan your the day of celebration.



The theme of IDM 2016 is '**Women and Newborns: The Heart of Midwifery**'.

Let's use this important day to share the essential services midwives provide - we must ensure every woman and every newborn has timely access to the best possible care before, during and after pregnancy and child birth.

The following documents can be found on the ICM website on the link: <http://212.121.127.104/events/idotm/idm2016/>

- Resource Pack
- IDM 2016 Poster
- IDM material for Social Media (Facebook and Twitter messages and cover photo, website banner)
- IDM 2016 Logo (different versions)

Please feel free to use any photos; these can be linked with social media messages.

#### **IDM 2016 Activity: I Am A Midwife, This Is What I Do**

This IDM we are inviting midwives to share the work they do using the **"I am a midwife, this is what I do"** activity on social media as a celebration of midwifery around the world. We would like you to send us a photo which can be active, fun and interesting, and a few words about what you do - make sure you include **#IDM2016** when posting your photos. ICM's Liliane Ingabire shares her work as a great example of what we are looking for:



**"I am Liliane Ingabire, Rwandese by nationality and I am a midwife working with ICM as a Technical Midwife Advisor. I am also an educator and very passionate about strengthening the midwifery profession"**

You could send a photo of yourself, or of a fellow midwife, holding a newborn or caring for a pregnant woman. Be as creative as you can! **Please send your photos and blogs to Sawiche Wamunsa, ICM Communications Officer at [communications@internationalmidwives.org](mailto:communications@internationalmidwives.org).**

We look forward to receiving your photos, tweets, facebook posts, blogs, articles and plans for 2016 IDM.

Let us make this day informative, fun and inspirational to women, newborns, families and midwives around the globe.

Best regards,

ICM Communications team

